



## **The Northumberland Hospice Care Centre Public Campaign Launches with a Goal of \$9,300,000**



**June 5<sup>th</sup>, 2018** ... Gordon and Patti Ley, Campaign Co-Chairs for the Northumberland Hospice Care Centre Campaign were very pleased to announce the official start of the public campaign for the Northumberland Hospice Care Centre.

“This past November the quiet phase of the campaign launched and to date the campaign has exceeded all expectations with \$8,100,000 dollars raised”, states Gordon Ley, Campaign Co-Chair. “The community understands the need and is responding to the new level of hospice care proposed for the residents of Northumberland.” Along with announcing the funds - raised to date a new goal for the capital campaign was announced totaling \$9,300,000. This goal includes all construction, property acquisition, furnishings and a three -year sustainability plan.

Since announcing the new Centre in November the building has changed from being a single level facility to a two- level design ensuring a more homelike setting. The Northumberland Hospice Care Centre will be a six- bed facility with 4 future suites, that will provide hospice palliative care 24 hours a day, seven days a week at no cost to clients. The Centre will be located on Ontario Street north of Hwy 401 in Hamilton Township and will build upon the continuing development in the province of hospice hubs model of care. The Province of Ontario has provided \$1,200,000 in capital funding for this project and has committed to on-going annualized funding of \$105,000 per bed for a total of \$630,000 for six beds.

“This has been an incredible journey this past year for Gordon and I along with the Campaign Team and the Building Committee” said Patti Ley, Campaign Co-Chair. “The building has evolved and the project has grown thanks to the outstanding commitments of the volunteers involved and our donors to meet the needs of the community now and in the future”.

“We began with the approval of three beds, then moved to six beds but the volunteers involved, our donors along with the Board all agreed we needed to move forward with building a, 10 bed facility”, said Trish Baird, Executive Director “The Board of Directors of Community Care Northumberland thank Gord and Patti Ley, the Campaign Team and the Building Committee Chaired by Stewart Richardson for their outstanding efforts this past year to move this project forward.”

At the launch Gord and Patti Ley acknowledged all the donors who have pledged their support to the new Centre. “We have been so touched when meeting with donors by their generosity and personal stories”, said Patti Ley. “Every donation makes a difference and will take us that one step closer to building the new Hospice Centre”

At the event two special acknowledgments were made. Ed and Diane Lorenz unveiled the name for the Centre – “Ed’s House”- the Northumberland Hospice Care Centre in recognition of their gift of \$1,500,000. Diane and Ed recently lost a loved one and the compassion and care offered to them during their last days helped us to appreciate the need and importance of the new hospice. “People deserve to die with dignity – no matter what walk of life they come from, said Diane Lorenz. Hospice care is good for present and future generations.”

Brian and Kym Read were acknowledged for their gift of \$1,000,000 that will name the Hospice Care Wing – the Read Elliott Foundation Hospice Care Wing. This wing will house the patient care rooms for the Centre. “Brian and I are very happy to be making this donation to the new Northumberland Hospice Care Centre”, said Kym Read. “With its innovative design and the integration of professional services this Centre will bring comfort and dignity to the sick and dying. It will also be a wonderful facility for families to be together, in a supportive environment, during such challenging times.

Alderville First Nation, and the Municipalities of Alnwick - Haldimand, Town of Cobourg and Township of Hamilton were all thanked for their contributions to the project that total \$465,000.

Two special events were announced - the Tim Horton Smile Cookie Campaign that will run in September thanks to local owners John and Kim Meeussen and Ron and Jeri Joyce. “Touch A Truck” a new family event scheduled for October 13<sup>th</sup> at the Port Hope Fairgrounds and Recreation Centre.

A Town Hall meeting to learn more about the new Northumberland Hospice Care Centre is scheduled for Thursday, June 14<sup>th</sup> from 4 p.m. to 7 p.m. in the “Hoskin Room” at the HTM Building located at 1185 Elgin Street West in Cobourg

For further information, or to donate to the campaign please contact;

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